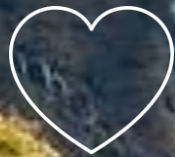


STAAH



Understand, control and grow online revenue

NEW ZEALAND



At heart, STAAH is a Kiwi tech company with a largely Asian and Pacific team from New Zealand, Malaysia, Indonesia, India, Thailand and the Phillipines

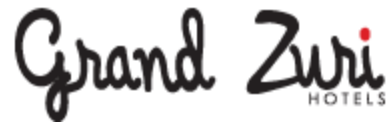
At 2,400 partners, we are growing at more than 100% year on year, with 58 direct employees and an extended local partnership network

Our senior leadership team comes from JP Morgan, Booking.com & Sabre.



STAAH

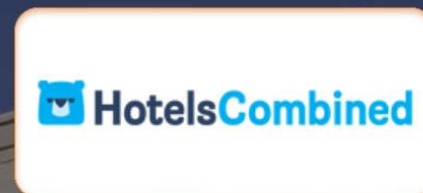
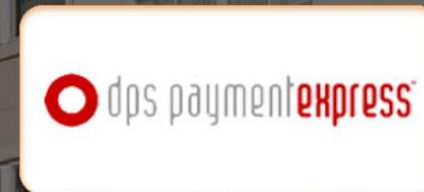
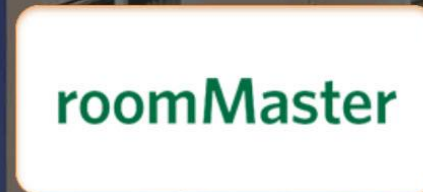
Hotel Partners



Local and International Integrations

200+ Integrations

Connecting you, so you can manage your business





In tech, it's how
fast you run.
40+ product
releases in
2016 already



STAAH



*Winning product performance.
Updates speed just 45-55 secs on
channels (97% sit in this range).
Overbookings just 0.13% average*



STAAH

The New Platform

Bringing leading products from STAAH together with the 'rest of the best in class' products

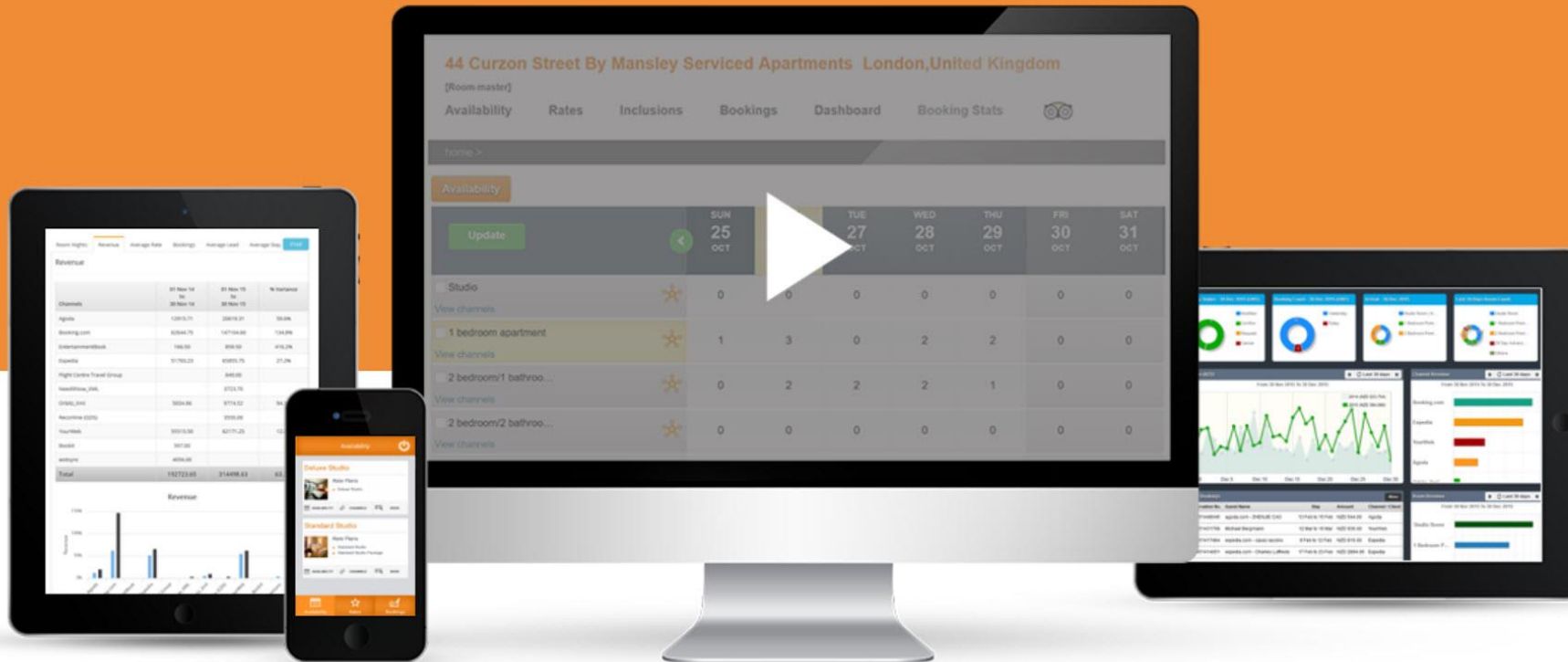
- Instant channel and distribution manager
- Convertdirect booking engine
- Instantsite websites
- Ratestalk competitor rate checker
- Voucher and gift management and sales
- Review management
- Rate management system
- Direct booking enhancement tools
- Integrations to payment gateways, PMS, CRS and more





Instant Channel Manager

Industry leading channel management for operators of hotels, B&Bs, motels, holiday apartments and resorts



Instant CM > availability

STAAH The Kingsbury Hotel, Colombo, Sri Lanka
 ID 3131
 Channel Settings
General Settings
USD
⚠
👤

Instant
ConvertDirect
InstantSite
Reviews
Ratestalk
Insights

[Availability](#)
[Rates](#)
[Bookings](#)
[Bulk Update](#)

Inventory Grid April 2016

⏪
⏩

	MON 2 MAY	TUE 3 MAY	WED 4 MAY	THU 5 MAY	FRI 6 MAY	SAT 7 MAY	SUN 8 MAY	MON 9 MAY	TUE 10 MAY	WED 11 MAY	THU 12 MAY
<input type="checkbox"/> Superior View Channels	33	30	32	24	25	41	39	42	45	43	42
<input type="checkbox"/> Deluxe View Channels	37	35	35	36	38	42	47	46	48	47	44
<input type="checkbox"/> Premium View Channels	4	4	0	1	0	2	6	6	6	6	3
<input type="checkbox"/> Executive View Channels	3	2	0	3	3	4	5	5	5	4	4
<input type="checkbox"/> Suites View Channels	1	0	0	2	2	0	0	0	0	2	1
<input type="checkbox"/> Presidential Suite View Channels	1	1	1	0	1	1	1	1	1	1	1
<input type="checkbox"/> Superior Room with Roll away Bed View Channels	12	12	11	13	13	11	12	13	13	13	13



Instant CM > rates

STAAH The Kingsbury Hotel, Colombo, Sri Lanka
ID 3131

Channel Settings General Settings USD ⚠ 👤

Instant ConvertDirect InstantSite Reviews Ratestalk Insights

Availability Rates Bookings Bulk Update

Master Rate Rate Plans Channels Calendar View Setup Formula ◀ April 2016 ▶

View Availability

			FRI 29 APR	SAT 30 APR	SUN 1 MAY	MON 2 MAY	TUE 3 MAY	WED 4 MAY	THU 5 MAY	FRI 6 MAY	SAT 7 MAY	SUN 8 MAY	MON 9 MAY	TUE 10 MAY
<input type="checkbox"/> Superior Room Only View Channels	M	+ 📄 📄	125	125	125	125	125	125	125	125	125	125	125	125
<input type="checkbox"/> Superior Room - Breakfast Single View Channels	M	+ 📄 📄	170	170	175	175	175	175	175	175	175	175	175	175
<input type="checkbox"/> Presidential Suite Breakfast Single View Channels		📄 📄 📄 📄	1499	1499	1499	1499	1499	1499	1499	1499	1499	1499	1499	1499
<input type="checkbox"/> Presidential Suite Breakfast Dou... View Channels		📄 📄 📄 📄	1499	1499	1499	1499	1499	1499	1499	1499	1499	1499	1499	1499
<input type="checkbox"/> View Channels		📄 📄 📄 📄	135	135	135	135	135	135	135	135	135	135	135	135



Instant CM > restrictions

STAAH Century Park Motor Lodge, Nelson, New Zealand
 ID 2715
 [Callista]
Channel Settings
General Settings
NZD
⚠
👤

Instant
ConvertDirect
InstantSite
Reviews
Ratestalk
Insights

Availability
Rates
Bookings
Bulk Update

Room Types
Rate Plans
Channels
Calendar View
Executive Studio - Ground Floor
Stop Sell Limit
April 2016

View Availability
 Stop Sell
 Minimum Stay
 Close To Arrival
 Close To Departure
 Hot Special

	SUN 1 MAY	MON 2 MAY	TUE 3 MAY	WED 4 MAY	THU 5 MAY	FRI 6 MAY	SAT 7 MAY	SUN 8 MAY	MON 9 MAY	TUE 10 MAY	WED 11 MAY	THU 12 MAY
<input type="checkbox"/> YourWeb	139	139	139	139	139	139	139	139	139	139	139	139
Availability	2	0	0	0	1	0	0	0	0	0	0	0
Stop Sell <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Minimum Stay	1	1	1	1	1	1	1	1	1	1	1	1
<input type="checkbox"/> AATravelXML	149	149	149	149	149	149	149	149	149	149	149	149
Availability	2	0	0	0	1	0	0	0	0	0	0	0



Instant CM > bookings

STAAH Century Park Motor Lodge, Nelson, New Zealand ID 2715 [Callista] Channel Settings General Settings NZD

Instant ConvertDirect InstantSite Reviews Ratestalk Insights

Availability Rates Bookings Bulk Update

Bookings Century Park Motor Lodge

Search By: Arrival Date From Date: 2016-05-01 To Date: 2016-05-30 Channel: -- All Channels --

View Export

Displaying 6 to 10 of 35 records Records Per Page: 5

	Channel / Client	Guest	Date / Time (GMT) Booked	Check In	Amount	Status	Booking History	Booking No.		
6	booking.com - Fran Vertue	Fran Vertue	2-Dec-2015 03:18:19	22-May-2016	NZD 149.00	Confirmed	View History	27151449026295	Posted	Re-Post
7	Convert Direct - Libby Kitson	Libby Kitson	27-Apr-2016 06:17:59	22-May-2016	NZD 199.00	Confirmed		27151461737756	Posted	Re-Post
8	expedia.com - Carly Glazer	Carly Glazer	11-Mar-2016 03:56:36	22-May-2016	NZD 126.65	Cancelled	View History	27151457668595	Posted	Re-Post
9	booking.com - Shane Burwell	Shane Burwell	25-Apr-2016 07:57:45	20-May-2016	NZD 650.00	Confirmed	View History	27151461571064	Posted	Re-Post
10	Convert Direct - Raymond Murphy	Raymond Murphy	16-Apr-2016 10:26:30	20-May-2016	NZD 139.00	Confirmed		27151460802209	Posted	Re-Post

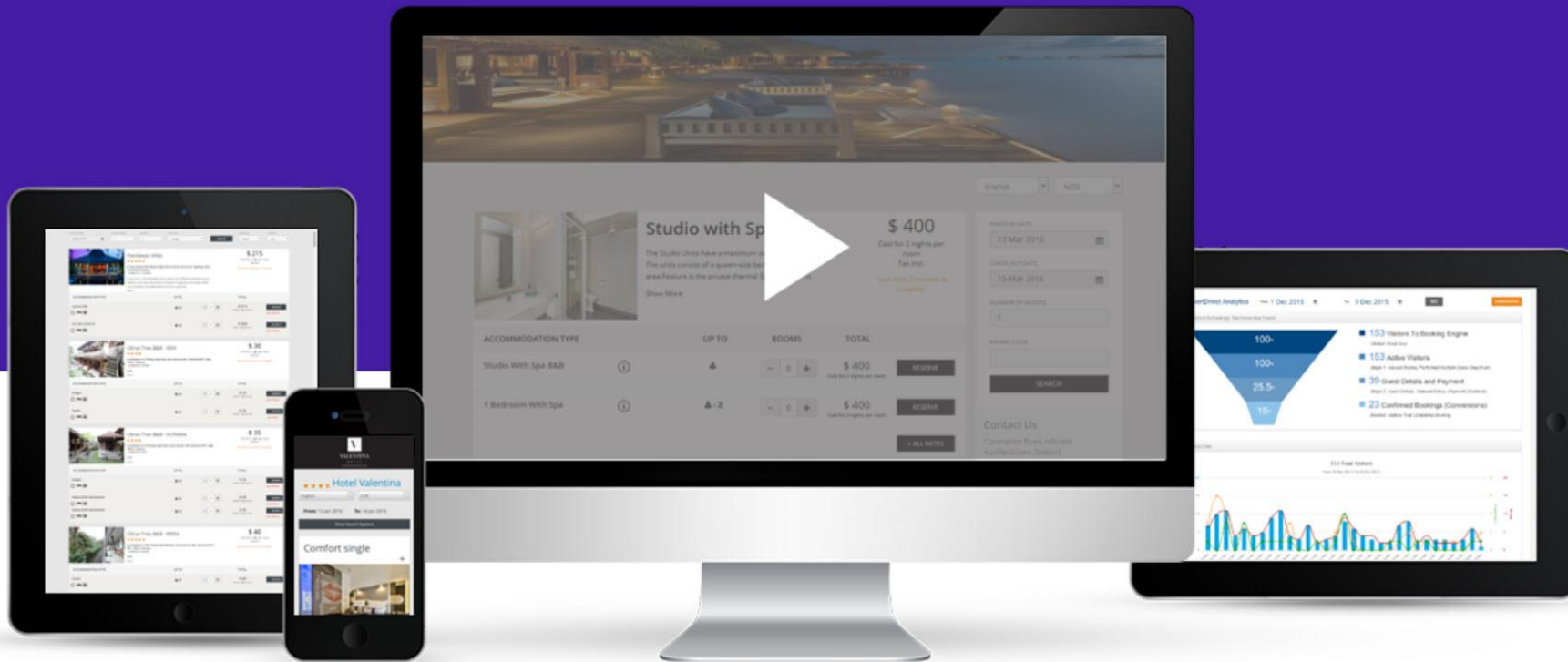
Prev 1 2 3 Next





ConvertDirect Booking Engine

Industry leading booking engine for operators of hotels, B&Bs, motels, holiday apartments and resorts



ConvertDirect BE > BAR version

Ocean Apartments stay@oceanservicedapts.com 0131 553 7394

SPRING SALE

Enter promo code **SPRING**
Stay two nights or more* and get up to **50% off** your stay

Ocean Serviced Apartments ★★★★★

English GBP

1 Bedroom Apartment

£ 492.30
Cost for 3 nights per room
Tax incl.
"Less than 2 minutes to complete"
Last Room

Our one bedroom apartments come fully equipped with everything you need for up to 2 people. The apartment consists of a large en suite bedroom and an open plan lounge with TV and DVD player and a fully equipped kitchen. This

Show More

ACCOMMODATION TYPE	UP TO	ROOMS	TOTAL	
Non Refundable Rate - Stay 3 Nights & Save 10% (1BedApt) ⓘ	2	- 0 +	£ 492.30 <small>Cost for 3 nights per room</small>	RESERVE
Non Refundable Rate - Stay 2 Nights & Save 5% (1BedApt) ⓘ	2	- 0 +	£ 519.65 <small>Cost for 3 nights per room</small>	RESERVE

www.oceanservicedapts.com

CHECK IN DATE: 20 May 2016
CHECK OUT DATE: 23 May 2016
NUMBER OF GUESTS: 1
PROMO CODE: [input]
SEARCH

Contact Us
2 Western Harbour Midway,
Edinburgh, EH6 6PN
Edinburgh, United Kingdom



ConvertDirect BE > Grid version

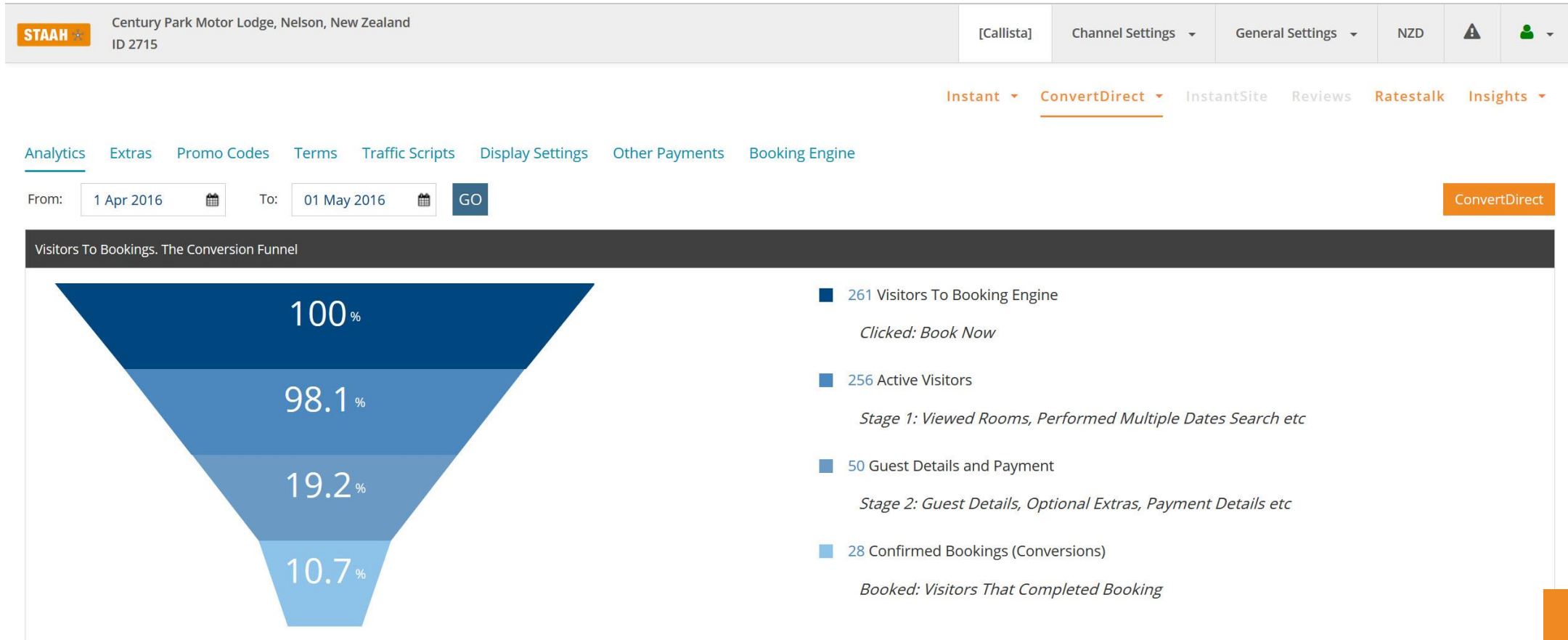
Century Park Motor Lodge ★★★★★
 197 Rutherford Street, Nelson, New Zealand
 Telephone : 03 546 6197

English NZD FROM DATE 01 Jun 2016 Enter Promo Code Apply

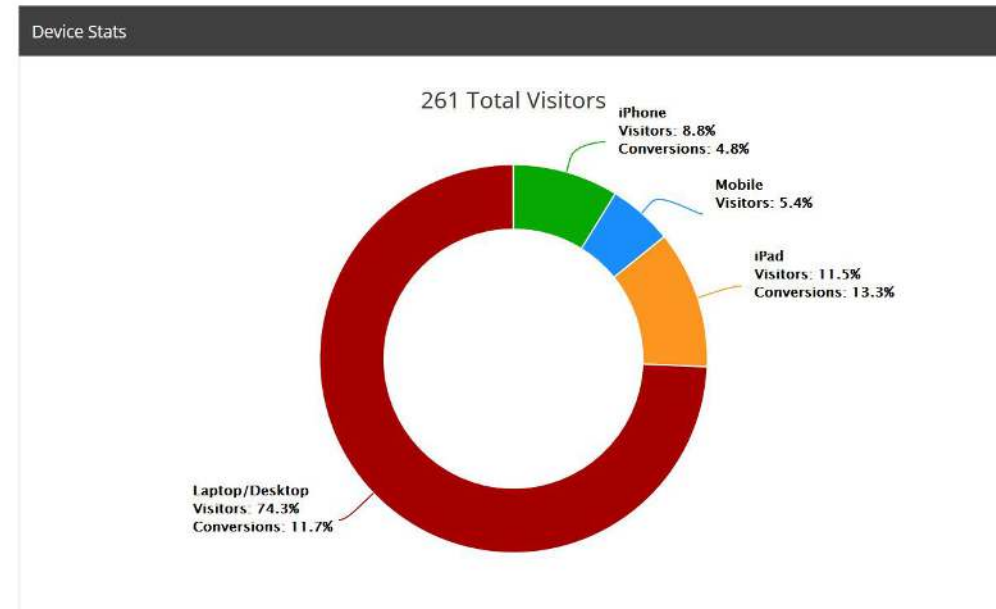
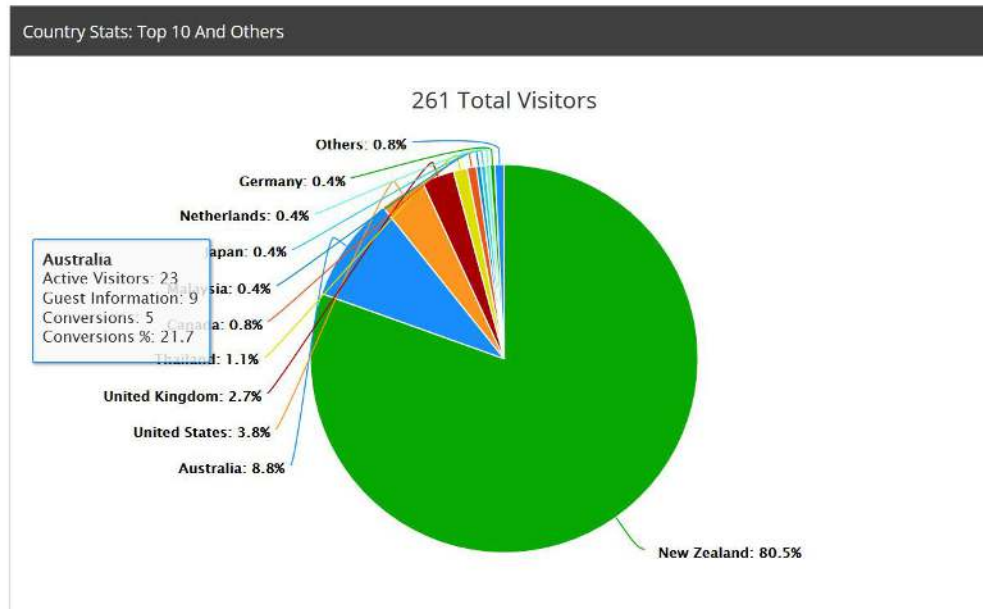
Room Type	Rate	1 JUN	2 JUN	3 JUN	4 JUN	5 JUN	6 JUN	7 JUN	8 JUN	9 JUN	10 JUN	11 JUN	12 JUN	13 JUN	14 JUN	15 JUN	16 JUN	17 JUN	18 JUN	19 JUN	20 JUN	Quantity
Executive Studio - Ground Floor...	\$ 200	HOT 139	HOT 139	Sold	Sold	Sold	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	2
Standard Shower Studio - Ground	\$ 200	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	Sold	HOT 139	HOT 139	HOT 139	HOT 139	Sold	Sold	Sold
Twin Share Spa Studio - Upstairs	\$ 210	Sold	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139	HOT 139



ConvertDirect BE > Conversion tracking



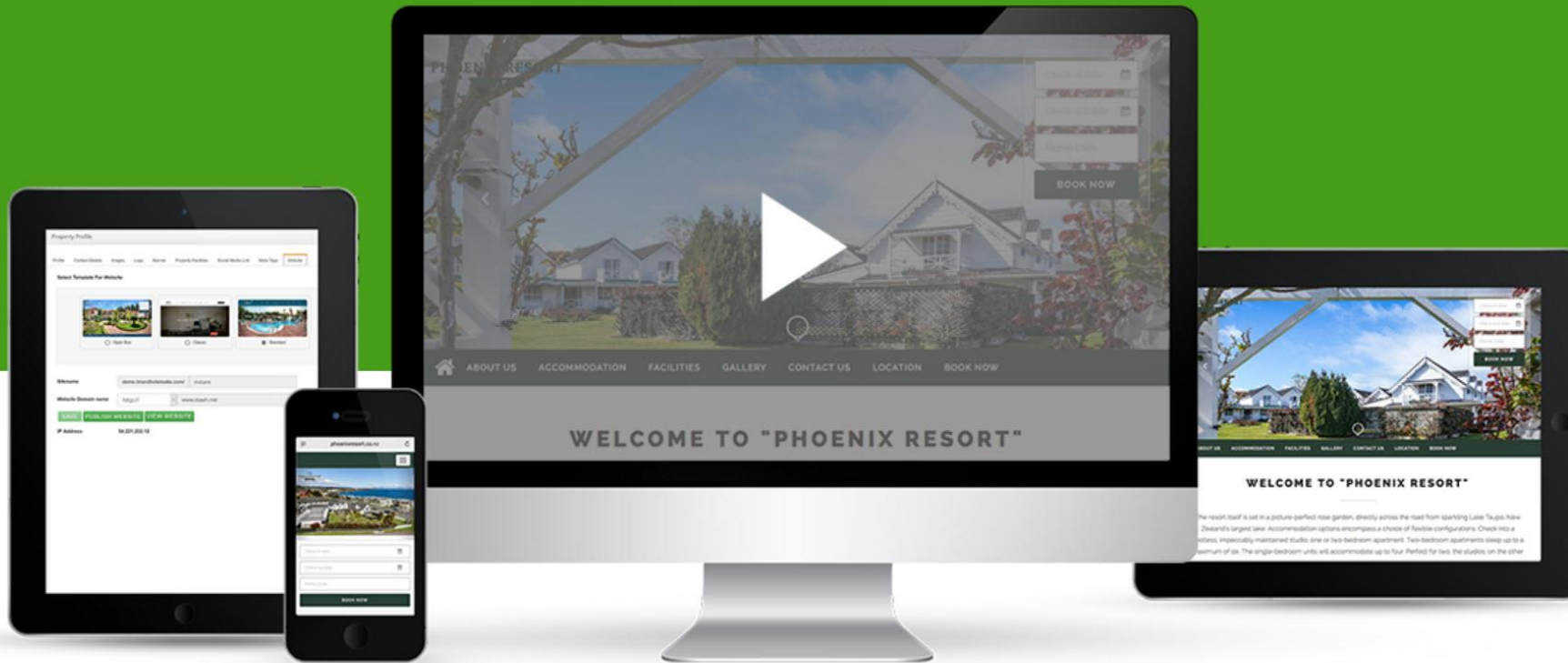
ConvertDirect BE > Conversion tracking





InstantSite Websites

Bring your property to life online

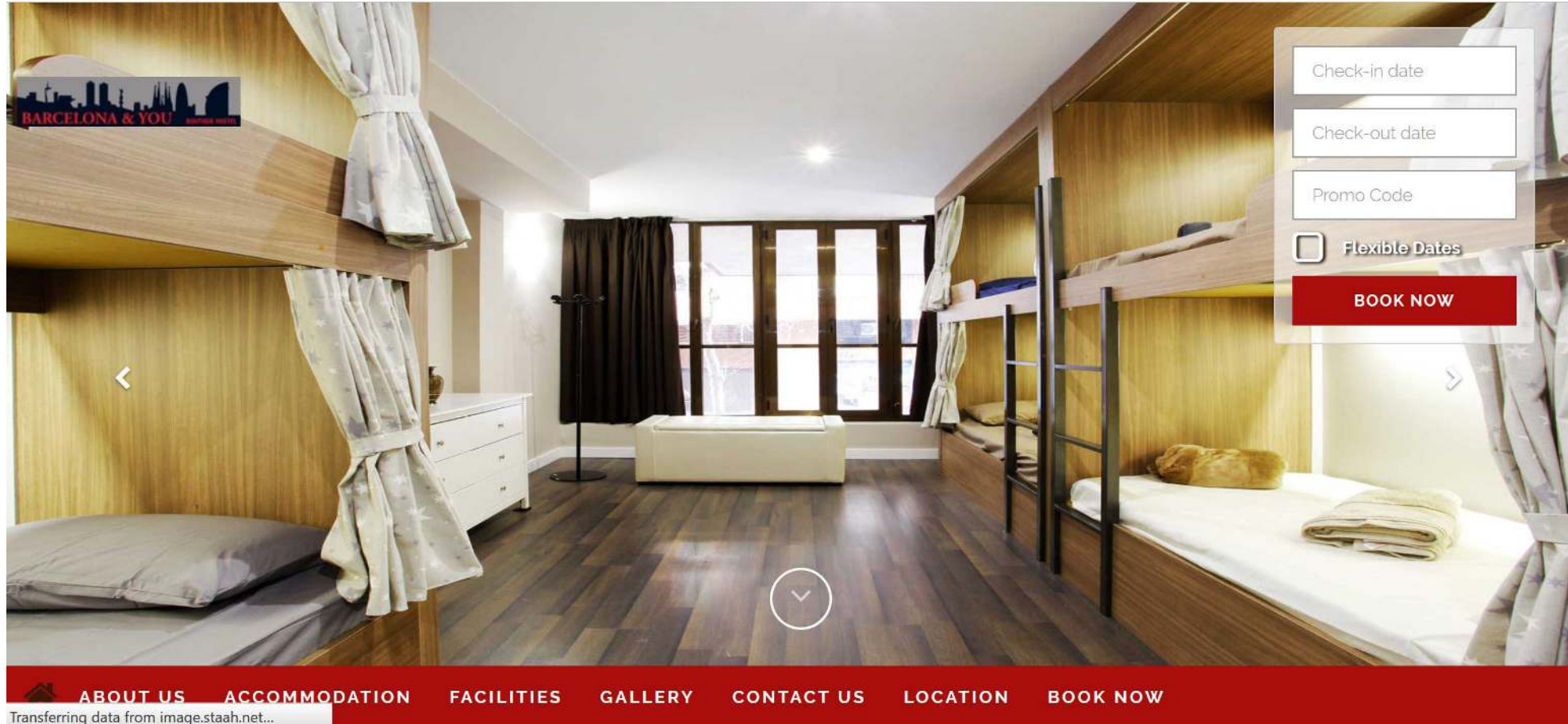


Instantsite > instant update html 5 websites

The screenshot displays the website for Swiss-Belhotel Petitenget Bali. At the top left is the hotel logo. The navigation menu includes: HOME, ABOUT US, ACCOMMODATION, FACILITIES, GALLERY, CONTACT, and LOCATION. A 'BOOK NOW' button is located in the top right corner. The main content area features a large carousel image of a modern hotel lobby with a curved sofa, wooden pillars, and decorative lamps. Below the carousel is a booking bar with the following elements: 'Check-in' with a calendar icon, 'Check-Out' with a calendar icon, 'Promo Code', a checkbox for 'Flexible Dates', and a red 'BOOK NOW' button. A URL is visible at the bottom left: www.swiss-belhotelpetitenget.com/#carousel-example-generic.



Instantsite > instant update html 5 websites



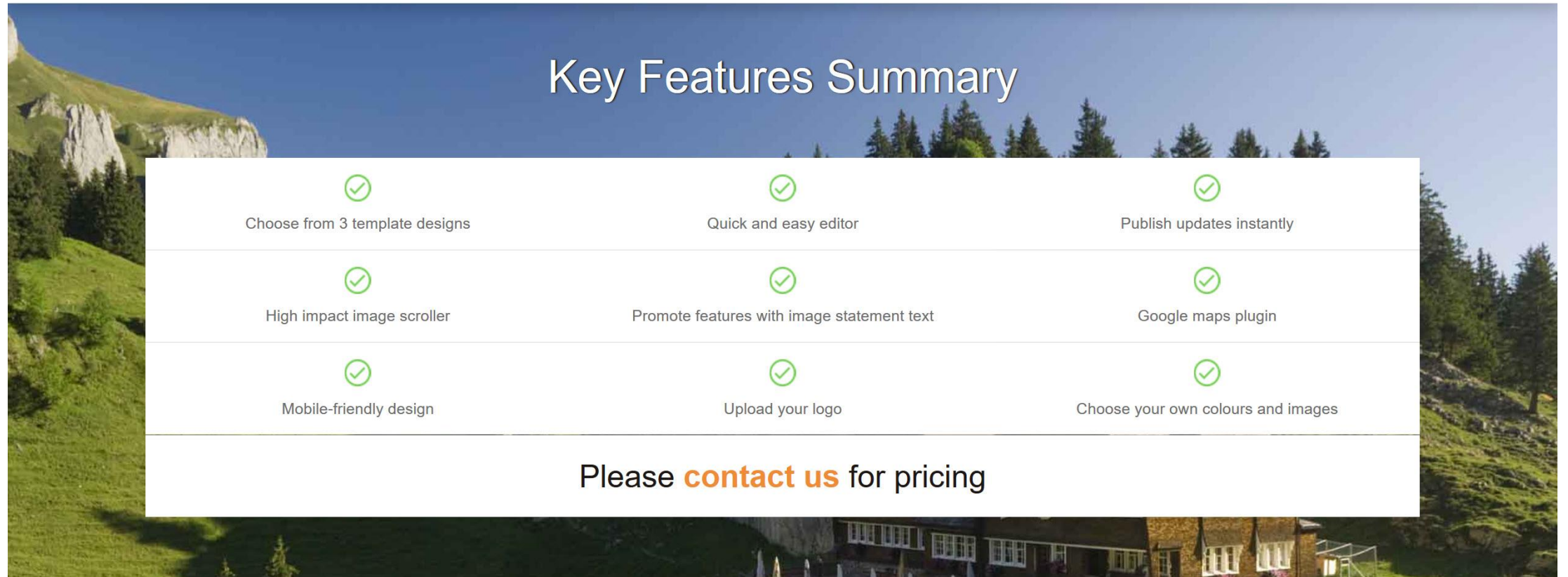
The image shows a screenshot of a website for a hostel or accommodation. The main content is a photograph of a room with wooden walls and floors, featuring several sets of wooden bunk beds. A window with dark curtains and a white bench are visible in the background. A booking form overlay is positioned on the right side of the image, containing the following fields and options:

- Check-in date
- Check-out date
- Promo Code
- Flexible Dates
- BOOK NOW** (red button)

Navigation arrows (left and right) are visible on the image, and a circular arrow icon is centered at the bottom. A red navigation bar at the bottom of the page contains the following links: [ABOUT US](#), [ACCOMMODATION](#), [FACILITIES](#), [GALLERY](#), [CONTACT US](#), [LOCATION](#), and [BOOK NOW](#). A small logo in the top left corner of the image reads "BARCELONA & YOU".

Transferring data from image.staah.net...

Instantsite > key features



Key Features Summary

- ✓ Choose from 3 template designs
- ✓ Quick and easy editor
- ✓ Publish updates instantly
- ✓ High impact image scroller
- ✓ Promote features with image statement text
- ✓ Google maps plugin
- ✓ Mobile-friendly design
- ✓ Upload your logo
- ✓ Choose your own colours and images

Please **contact us** for pricing

Rate checker > competitive set monitor

STAAH Century Park Motor Lodge, Nelson, New Zealand
ID 2715

[Callista] Channel Settings ▾ General Settings ▾ NZD ⚠ 👤 ▾

Instant ▾ ConvertDirect ▾ InstantSite Reviews Ratestalk Insights ▾

Rate Stalk

RateStalk

13-May-2016 📅 View Refresh Rates Export to Excel

#	Hotel Name (NZD)	30-Apr-2016 Sat	01-May-2016 Sun	02-May-2016 Mon	03-May-2016 Tue	04-May-2016 Wed	05-May-2016 Thu	06-May-2016 Fri
1	Palazzo Motor Lodge	193	108	108	108	205	114	188
2	Chelsea Park Motor Lodge	121	105	105	185	165	117	-
3	Palms Nelson	115	100	106	234	195	143	143
4	The Sails Nelson	-	135	145	168	145	154	168
5	Cedar Grove Motor Lodge	113	112	130	156	156	156	130

Note :- Rates that appear in red are previously fetched when RateStalk is unable to fetch new rates.
(Rates displayed may not include taxes in some cases)

Rate Graph

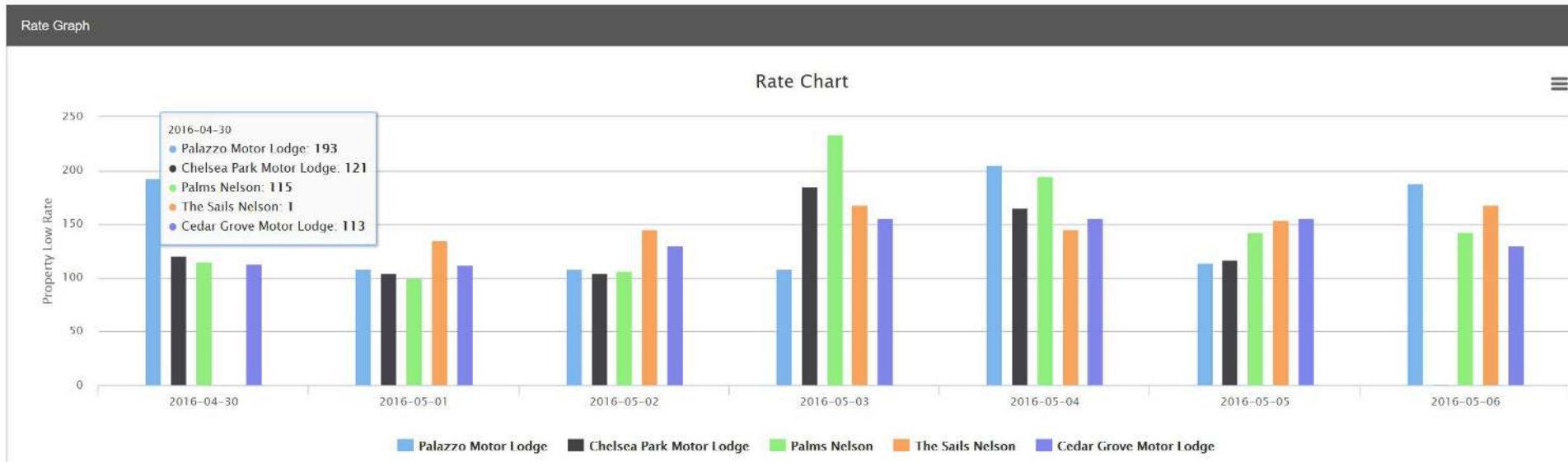
Rate Chart



Rate checker > graphical view

2	Chelsea Park Motor Lodge	121	105	105	185	165	117	-
3	Palms Nelson	115	100	106	234	195	143	143
4	The Sails Nelson	-	135	145	168	145	154	168
5	Cedar Grove Motor Lodge	113	112	130	156	156	156	130

Note :- Rates that appear in red are previously fetched when RateSTalk is unable to fetch new rates.
(Rates displayed may not include taxes in some cases)



Rate checker > detailed channel rates / links

STAAH Century Park Motor Lodge, Nelson, New Zealand ID 2715 [Callsta] Channel Settings General Settings NZD

Instant ConvertDirect InstantSite Reviews Ratestalk Insights

Rate Stalk

RateStalk 13-May-2016 View Refresh Rates Export to

#	Hotel Name (NZD)	13-May-Fri
1	Palazzo Motor Lodge	218
2	Chelsea Park Motor Lodge	117
3	Palms Nelson	143
4	The Sails Nelson	145
5	Cedar Grove Motor Lodge	139

Note :- Rates that appear in red are previously fetched when Ra (Rates displayed may not include taxes in some cases)

Channel Rates - Chelsea Park Motor Lodge - 2016-05-16

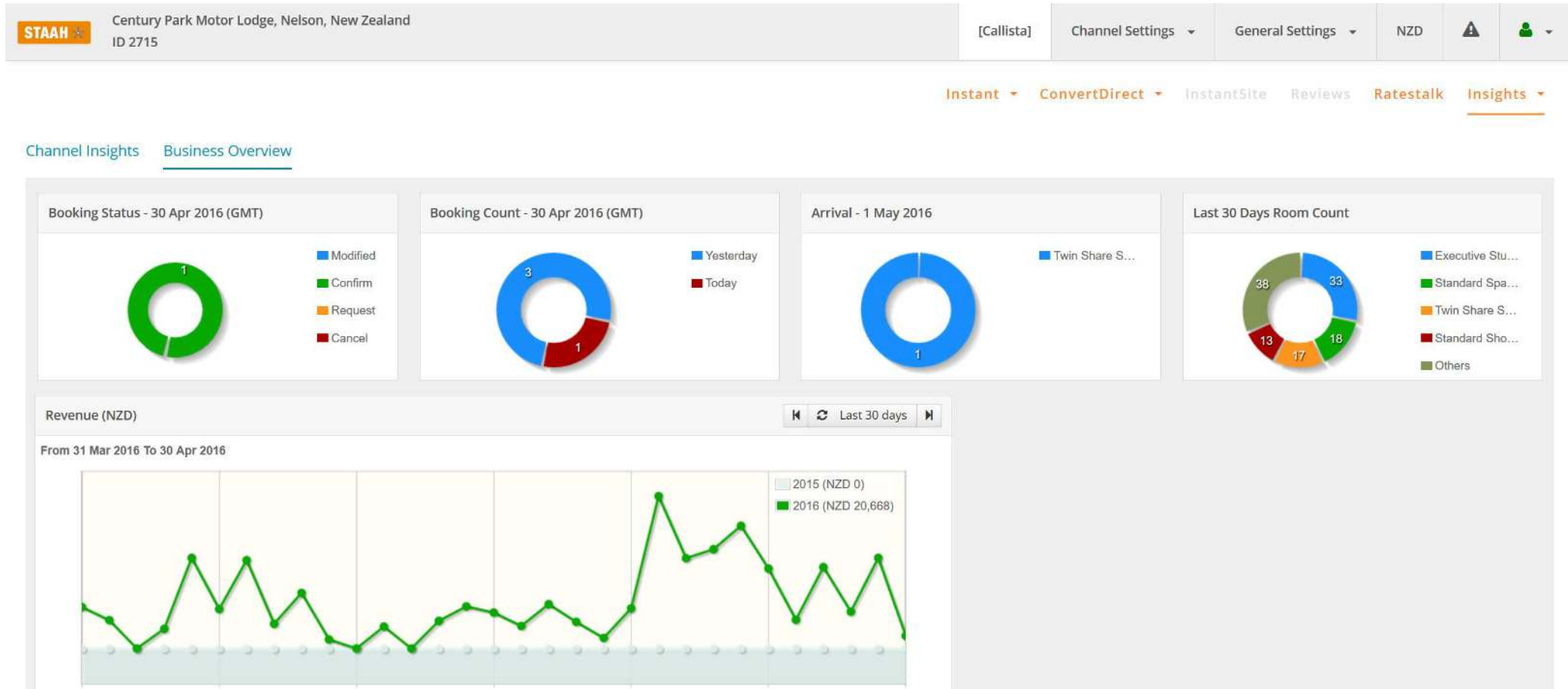
Source	RatePlan	Rate	Currency
Booking.com	King Studio - Non-Refundable - Free Wifi	113	NZD
Agoda.com	Studio - Free Wifi Access	117	NZD
Easytobook.com	One Person Superior Studio	117	NZD
Hotels.com	Superior Studio(Free Parking)	117	NZD
Venere.com	Superior Studio	117	NZD
Booking.com	Queen Studio - Free Wifi	139	NZD
Easytobook.com	One Person Queen Studio, Accessible	139	NZD
Expedia.co.nz	Queen Studio, Accessible	139	NZD
HotelTravel.com	Queen Studio, Accessible	139	NZD
Hotels.com	Queen Studio, Accessible(Free Parking)	139	NZD
Venere.com	Queen Studio, Accessible	139	NZD
LateRooms.com	Studio Apartment Room Sleeps 2	149	NZD

	18-May-2016 Wed	19-May-2016 Thu
	177	196
	165	165
	+	143
	+	145
	130	+

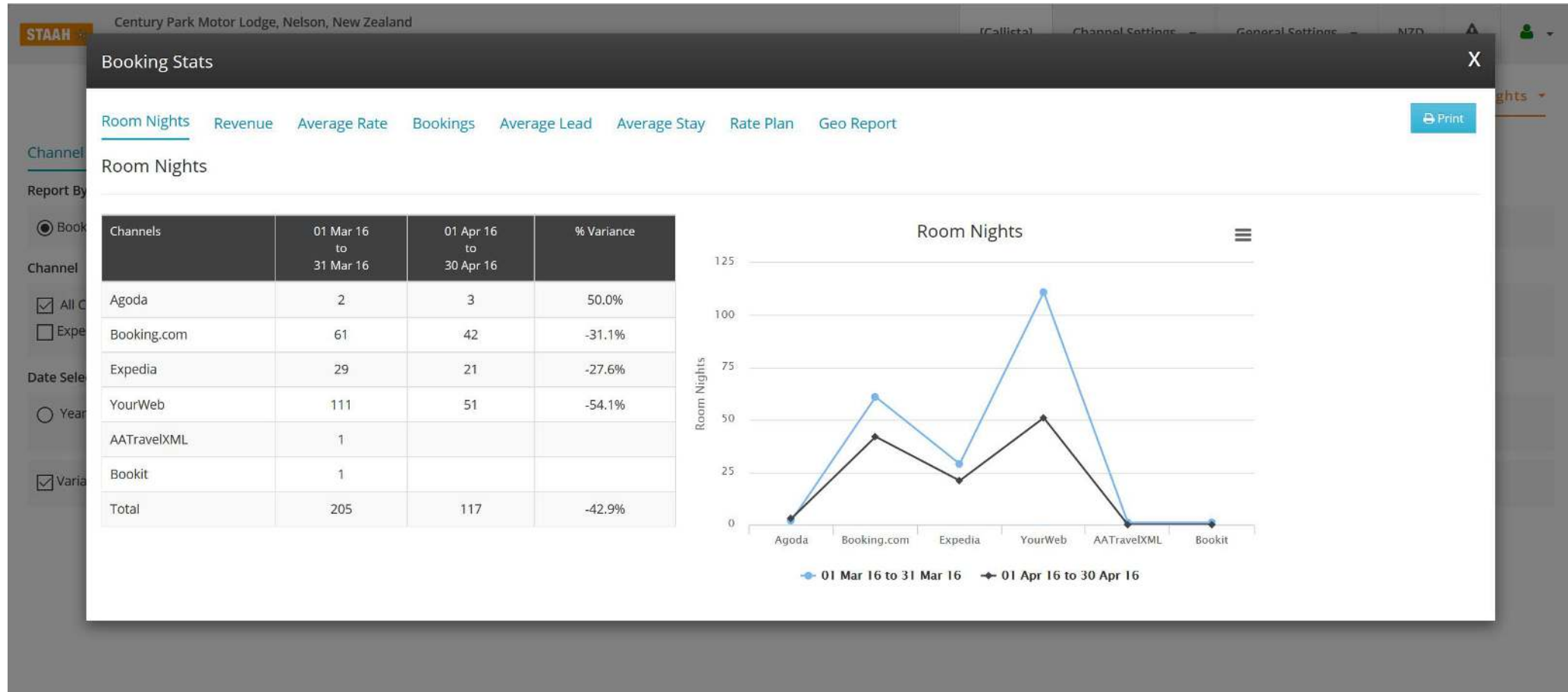
Rate Graph

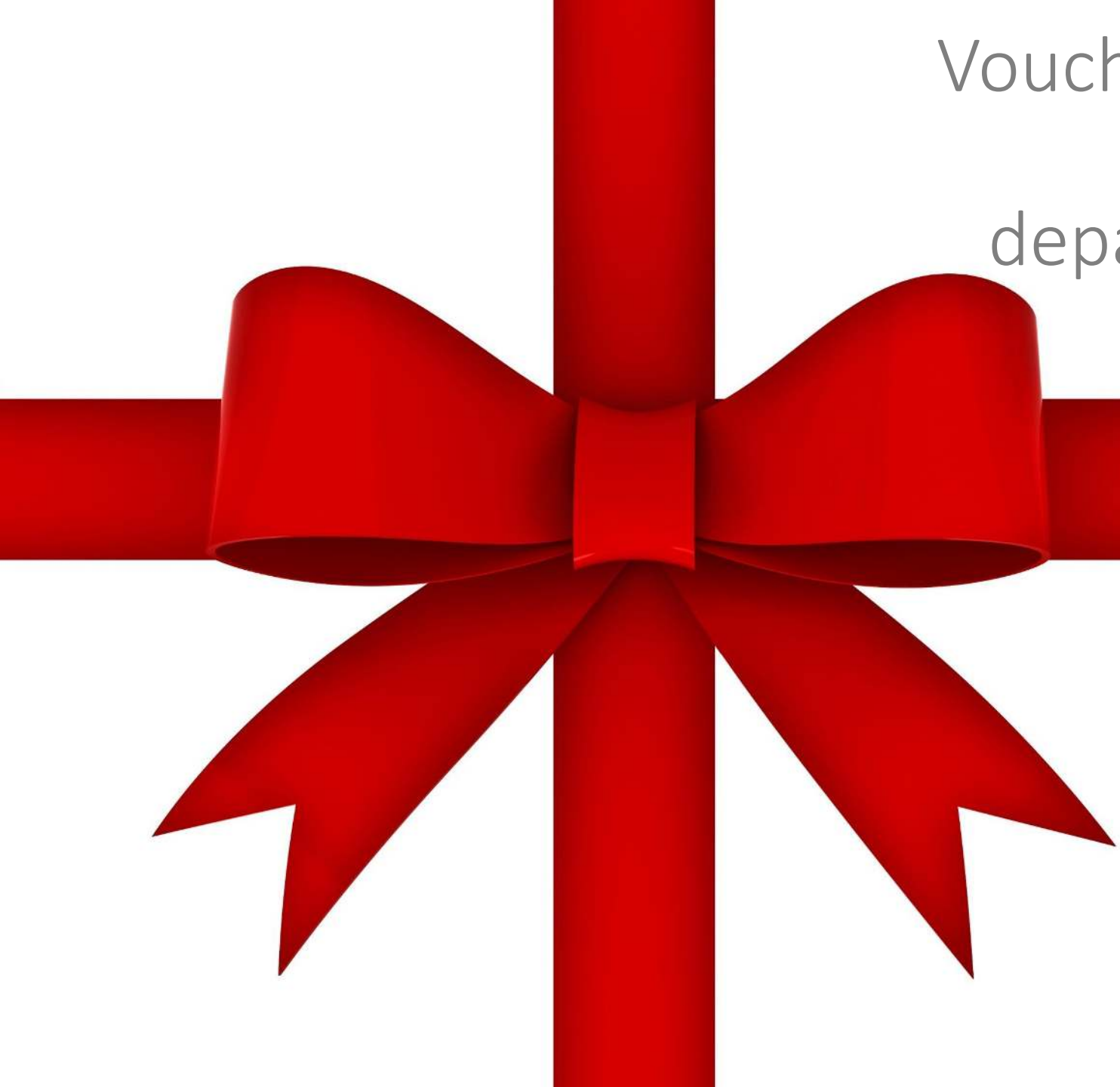


Insights > business overview



Insights > channel performance





Voucher system management
to help bring together
departments in hotels... and
sell more direct.



STAAH

Voucher system > shopping experience

The screenshot displays a website interface for purchasing gift vouchers. At the top, a navigation bar includes links for HOME, HOTELS, RESERVATIONS, OFFERS, EVENTS, OUR HERITAGE, GIFTS, WEDDINGS, CONTACT, NEWS, and SEARCH. A search icon is located on the right. Below the navigation bar is a large banner image of a mountain range with snow-capped peaks and a lake. The main content area is titled "Buy Gift Vouchers" and features a search bar with the placeholder text "e.g. property name, city, package" and a "Search" button. To the left of the main content is a sidebar with filters. The "Price range" filter shows a slider set between \$1 and \$1500. The "Voucher Type" filter has two options: "Accommodation" (checked) and "Non-Accommodation". The "Properties" filter has a "Select All" option and a list of properties: Citylife Auckland, CityLife Wellington, Heritage Auckland, Heritage Christchurch, Heritage Hanmer Springs, Heritage Queenstown, Rutherford Hotel Nelson, and The... (partially visible). The main content area displays six voucher listings in a grid. Each listing includes a thumbnail image, a title, a price, and a "BUY NOW" button. The listings are: 1. "Heritage Auckla ..." for \$98. 2. "Heritage Sleep" for 1 Night for \$199. 3. "Heritage Bed an ..." for 1 Night for \$244. 4. "Plunge Package" for 1 Night for \$260. 5. "Heritage Suite ..." for 1 Night for \$270. 6. "Family Escape P ..." for 1 Night for \$200.

Voucher system > shopping experience

The screenshot shows a website interface for purchasing gift vouchers. At the top is a navigation bar with links: HOME, HOTELS, RESERVATIONS, OFFERS, EVENTS, OUR HERITAGE, GIFTS, WEDDINGS, CONTACT, NEWS, SEARCH. Below the navigation is a large banner image of a mountain range. The main content area is titled "Buy Gift Vouchers" and features a search bar with the placeholder text "e.g. property name, city, package" and a "Search" button. To the left is a sidebar with filters: "Price range" (\$1 - \$1500), "Voucher Type" (Accommodation, Non-Accommodation), and "Properties" (Select All, Citylife Auckland, CityLife Wellington, Heritage Auckland, Heritage Christchurch, Heritage Hanmer Springs, Heritage Queenstown, Rutherford Hotel Nelson, The Domain Hotel). The main product listing is for "Heritage Auckland High Tea", described as "High Tea at Heritage Auckland in Hectors Restaurant for two people including a glass of sparkling wine each." The price is \$98, valid until 01 May 2017. There are buttons for "Add to Cart", "Voucher Terms", and "Proceed To Checkout". A "Back" button is also present. A shopping cart icon with a "0" is visible in the top right.

Voucher system > shopping experience

HOME HOTELS RESERVATIONS OFFERS EVENTS OUR HERITAGE GIFTS WEDDINGS CONTACT NEWS SEARCH

- CityLife Wellington
- Heritage Auckland
- Heritage Christchurch
- Heritage Hanmer Springs
- Heritage Queenstown
- Rutherford Hotel Nelson
- The Devon Hotel

Heritage Auckland High Tea

Recipient name

30 characters left

Enter Occasion Text will appear on the Voucher

30 characters left

Type your Message


132 characters left

Purchaser Name

Purchaser Email

Telephone

Company (Optional)



The Bearer

Occasion

Key message

This Voucher entitles you to:

High Tea at Heritage Auckland in Hectors
Restaurant for two people including a glass
of sparkling wine each.

at
Heritage Auckland

Voucher system > management system

The screenshot displays the STAAH management system interface. At the top left is the STAAH logo. The top right shows the user name 'Scott Rees' and a profile picture. Below the header is a navigation bar with icons for Home, Properties, Permission, Users, Voucher Package, Issued Vouchers, and Reports. The main content area is titled 'Issue Vouchers' and contains two green buttons: 'Issue Monetary Voucher' (with a dollar sign icon) and 'Issue Package Voucher' (with a package icon). Below these buttons is a search bar with the text 'Find Voucher' and a 'Go' button.

Voucher system > full sales & management

- Create, sell and give away gift vouchers
- Create and edit branded voucher templates
- Create and edit voucher packages or cash vouchers
- Add multiple properties and groups
- Create and manage user permissions
- Reconcile and export reports for finance
- Issue, redeem and modify vouchers
- Coming soon... redeem on the booking engine, list live availability, add extras / extra nights onto the booking

Thank you



STAAH