

5 Point SEO Strategy

This 5 Point SEO Strategy is an ongoing task for a website. Doing correct SEO is in a "way a all the time change" on the website.

1. Step: Site Check

Site Check and audit means, check the website for technical aspects, such as speed and responsiveness



2. Step: Keywords

Keywords, or keyword research is mentioned as find the correct words and text, also compared with competitive research



3. Step: Implementation

There are around 16 key factors, such as title tags, heading tags, link tags, image tags, social media integration, internal and external links etc



4. Step: Create Content

By creating blog posts and public them to social networks, it will help to create a better audience and possibilities to "underline" the right keywords



5. Step: Review Step 1 - 4

As mentioned above - all steps needs to get done on a regular base, eg weekly or monthly. Depend of results and the goals - compared with the reports

